



MEDIA TYPE	RATE	DESCRIPTION
Standard Job Advert	£500	Appear on Police Oracle and BlueLine jobs and across the Red Snapper Network.
Featured Job Advert	£700	All the benefits of a standard job appears in rotation on the front page.
Display Advertising	£250-750	Reach the 80,000+ law enforcement professionals who view our sites each month.
Social Media Posts	£350	Single graphic post with link on our pages. Reach (est.) 30,000 followers across LinkedIn, Twitter and Facebook.
E-shot	£1,500	An email sent directly to the inboxes of your desired audience.
Advertorial	£1,500	An article promoting your product/vacancy/job role on the front page of Policeoracle.com.
BULK DEALS		
20 ads over one calendar year	£2,000	20 Standard job adverts to appear across our websites.
30 ads over one calendar year	£2,500	30 Standard job adverts to appear across our websites.
50 ads over one calendar year	£3,000	50 Standard job adverts to appear across our websites.