

## About Us

Police Oracle is the leading independent policing website in the UK, used by the largest registered serving and ex-Police audience online.

Police Oracle is heavily used by the wider Police community, including:

- Serving Police Officers of all ranks
- Retired Officers
- Police Staff
- Government Agencies
- City, Borough and County Councils
- The UK Security Industry

Police Oracle contains all the latest news, heavily trafficked forums, law & procedure updates, best practice, OSPRE Q&As, kit and equipment suppliers, and a thriving jobs section.



## Website Data for Police Oracle & partner websites

### Total Statistics\*

**3,276,233** Visits

**14,259,817** Impressions

### Monthly Averages

**273,020** Visits

**1,188,319** Impressions

\* from 1st Jan 2009 to 31st Dec 2009

## Contact

email: deano@policeoracle.com

website: www.policeoracle.com

telephone: 01737 64 24 24

fax: 01737 64 26 66

## The Busiest Police Jobs Network in the UK

The Policeoracle.com jobs section is used by police organisations to advertise in-service specialist positions, transfer and secondment opportunities and support staff posts.

The jobs section is also used by commercial companies, local government and other public sector organisations to advertise their positions to ex-Police officers. **Making Police Oracle the No.1 website to reach your target audience.**

Vacancies advertised on Police Oracle are also automatically seen across the largest network of Police-relevant jobsites in the UK, including:

- [www.policeoracle.com](http://www.policeoracle.com)
- [www.police-information.co.uk](http://www.police-information.co.uk)
- [www.bluelinecareers.com](http://www.bluelinecareers.com)
- [www.policevacancies.co.uk](http://www.policevacancies.co.uk)
- [www.jobsooracle.com](http://www.jobsooracle.com)
- [www.ukpoliceonline.co.uk](http://www.ukpoliceonline.co.uk)

All adverts are fully trackable giving you the capacity to monitor the effectiveness and impact of your campaigns.

In addition, all vacancies are promoted via our weekly e-newsletter, sent every Thursday free of charge to our registered users.

## Advertising Options

### Single Vacancy Posting:

£255+VAT (per vacancy)

Contains unlimited wording, company logo and a profile page. Your vacancy will remain live for 31 days and will be searchable by Industry Sector, Keyword and Geographical location.

### Featured Job:

£600+VAT (per month)

110px by 110px image that occupies 1 of 8 prominent positions on every page of the jobs section. This image will link through to your live vacancy.

### Featured Employer:

£300+VAT (per month)

80px by 40px image that occupies 1 of 10 prominent positions in the centre of the jobs section homepage. This image will link through to a company profile page and groups all of your vacancies together.

### Exclusive Banner:

£2,500+VAT (per month)

468px by 60px image that occupies the top banner position on every page of the jobs section. This image will link through to your ad or a URL of your choice.

### Sponsored e-newsletter:

£600+VAT (per newsletter)

468px by 60px image that occupies a prominent position on the weekly e-newsletter. This image will link through to a URL of your choice.

### Targetted Banner:

£1,000+VAT (per month)

### MPU:

£600+VAT (per month)

### Featured Job e-newsletter:

£600+VAT (per newsletter)

### Advertorial Available:

Starting from £600+VAT

## Contact